



Dear Friend of SS&C SummerWind,

I am thrilled to be your new Executive Director. Our SS&C SummerWind has come a long way in just a few years. We have been challenged to the core but continue to rise and grow through difficult times. This is primarily due to the people who are passionate about our mission. Our

Board of Directors is strong, our volunteers are amazing people who give so much of their time and talent and we live in a community that values excellence in quality entertainment. You know it when you see and hear it.

It is important that you know we can't do this without you. Your commitment to SS&C SummerWind is vital to our future as a growing and prospering arts organization in Connecticut. Your contributions in time and hard-earned money are so important to fulfilling our mission. Your donation will help us continue the work. When you donate with your friends, associates and neighbors your gift is far-reaching. Our partnership is a two-way street: we commit to you that we will use your support wisely to provide you with enjoyable entertainment and consistently great programming.

I want to hear from you. Your voice is important. If you have great ideas for programming or think we can do better at the details, I want to know about it. Please forward any ideas on events, contacts for funding and suggestions on how we can improve your SummerWind experience. I look forward to working together with you.

*Michael L. Campbell
Executive Director*



"SS&C Summerwind is a great venue. My wife Mary and I feel very good about providing this support. Philanthropy is a very personal expression for us. We like to make a difference and with this gift we are certain

Summerwind will thrive once again.

Windsor was our home for almost 15 years and all of our children were born while we lived here. SS&C was also born in Windsor in February of 1986 and it is wonderful to be able to name the venue after the company."

William C. Stone

"There is something special about this place...."

Wynton Marsalis



Wynton Marsalis; at SS&C SummerWind

Photograph by Leonard Hellerman

SS&C SummerWind is Involved in the Community!

During our season, SS&C SummerWind will work with area educational institutions and local artists to enrich the educational experience for our students and showcase the incredible talent that exists within this region. It is all part of our endeavor to become an integral part of the cultural scene and to become a revitalizing force for the arts, for tourism and for business.

SS&C SummerWind does much to enhance the quality of life that the Greater Hartford Region has to offer. World-class Grammy Award® winning entertainment is nearby in a gracious and relaxing setting with easy access to major roadways. Our agreement with Bushnell Management Services ensures a smooth operation. With your support, SS&C SummerWind will continue to be one of the premier entertainment venues in the region.

SS&C/SummerWind Performing Arts Center

Located at 40 Griffin Road North

Mailing address: 261 Broad Street

Windsor, Connecticut 06095

Michael L. Campbell, Executive Director

Phone (800) 317-7140

www.sscsummerwind.org



**A New Tent! & A New Season!
SS&C SUMMERWIND IS BACK!
Contributions today qualify for tax
advantages in 2011**

AND

**Sponsorship / entertainment benefits
during our 2012 Season.**

***Watch for our new
Community Season
in 2012***

SS&C SummerWind is a 501(c)(3) non-profit corporation. All contributions are tax-deductible to the extent provided by law.

On-Site Marketing Opportunities

Sponsor Banner Have your company's name listed as one of the organizations that supports SS&C SummerWind .

On-site Signage Make use of our barrier rails to get your message out to our patrons.



Promotions, sampling, etc. We can set up a space at our site for you to hand out samples or coupons promoting your product or service. 10' x 10' tents will be permitted as space allows, so get your request in early!

Seat Signage Have your company's name prominently listed on our new chairs. These signs will remain for the life of the chair. (see to the right).

Concert Season Playbill Ad Placement Have your company's advertisement in our season playbill. Ads will be placed as part of sponsorship packages and as individual ad placements.



SUPPORT SUMMERWIND

Ask to see our corporate brochure for details on these sponsorship levels

Tent Sponsor—\$25,000

With Reception in our VIP Tent

Naming Rights Sponsors—\$20,000 +

Stage—VIP Tent—Box Office—Etc.

Season Sponsors - \$10,000 and above

Center Stage Level—\$30,000

Spotlight Level—\$20,000

Ovation Level—\$10,000

Concert Sponsors - \$5,000 and above

Signature Sponsor—\$15,000

Presenting Sponsor—\$5,000

Business Community Sponsors

Executive Level—\$5,000

Community Level—\$2,500

Patron Level—\$1,000

Booster level - \$500

Network level—\$250

Ask about the recognition opportunities at these levels



Give the gift of a new chair.

For each gift of \$250, we will purchase one of our new and more comfortable stadium chairs and place a recognition plaque across the top to acknowledge your generous support. This chair option can also be applied to all above levels.

Ask us about the Neighborhood Assistance Act Tax Credit Program

COUNT ME INTO

BRING SUMMERWIND BACK AT THE GIFT LEVEL SHOWN!

Name: _____

Company Name: _____

Address: _____

Town, State, ZIP: _____

Phone: _____

E-mail: _____

Gift amount: _____

TYPE OF GIFT

Cash/Check Securities

MATCHING GIFT?

Yes! I will match my employees' gifts.

Contact: _____

DONATE BY CREDIT CARD

Card: VISA MasterCard

Name on card: _____

Number: _____

Exp. Date: _____ Amount: _____

Signature: _____